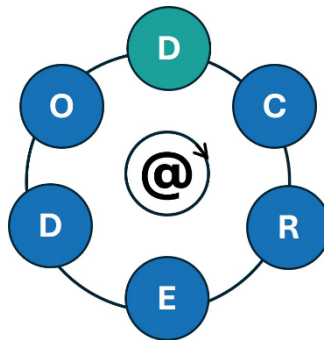


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# D-CREDO

## Digital Health Technologies-Augmented Clinical Reasoning Education

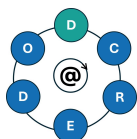


2024-1-PL01-KA220-HED-000247790

## D5.2 Annual Dissemination Report

Deliverable number	D5.2
Delivery date	September, 2025
Status	final
Authors	Michelle Bindel (UNIT TIROL)

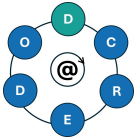
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## Document Revision Table

Version	Date	Author(s)	Organization	Comments
0.1	24.09.2025	Michelle Bindel	UNIT TIROL	First draft prepared
0.2	27.09.2025	Michelle Bindel	UNIT TIROL	Final draft prepared
1.0	29.09.2025	Michelle Bindel	UNIT TIROL	Finalized document



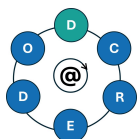
## Summary

**Objectives:** The dissemination and sustainability activities in the first year of D-CREDO aimed to build a community around the project, involve stakeholders in shaping a long-term sustainability strategy, and increase the project's visibility through open dissemination of results. These objectives guided all activities across events, publications, the website, and social media, ensuring that dissemination was both broad-reaching and aligned with project goals.

**Approach:** Dissemination was carried out through a combination of channels. Partners presented project outcomes at national and international conferences, took part in workshops and symposia, and mentioned D-CREDO in seminars and lectures. Scientific visibility was strengthened through conference abstracts, papers, and posters. The project website was actively maintained, with a survey conducted to gather feedback on usability and inform improvements. Social media dissemination was centred on a LinkedIn account, where posts, follower growth, and reach were monitored, while additional content was shared via partners' institutional Facebook pages.

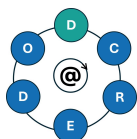
**Results:** In its first year, D-CREDO achieved wide visibility through conference presentations, workshops, and networking with educators, researchers, and stakeholders. Dissemination was further supported by publications at national and international conferences, regular updates on the project website, and active engagement via LinkedIn and institutional Facebook pages. All partners contributed to these activities, ensuring coordinated outreach and strong impact across our targeted communities.

**Conclusion:** The dissemination activities of year one provide a strong foundation for sustained impact of the project. These achievements demonstrate that D-CREDO's dissemination strategy is effective and well-positioned to support the long-term sustainability of project results.



## Table of Contents

1 Dissemination activities.....	1
2 Publications.....	4
3 Website.....	5
4 Social media.....	8



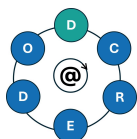
## 1 Dissemination activities

In the first year of D-CREDO dissemination activities were carried out by the project partners through:

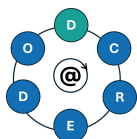
- participating in international, national, and regional conferences.
- taking part in workshops and networking events with researchers, educators, and other stakeholders.
- sharing information through suitable websites and social media channels.

The project engaged with both the medical education community and related fields such as digital health and patient safety, ensuring broad visibility and impact. All partners contributed actively to dissemination by preparing and attending events and by sharing details of their activities to support coordinated reporting, website updates, and the planning of further actions. The following list contains all dissemination activities carried out by project partners outside of the official D-CREDO website and social media channels:

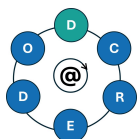
Project Partner	Activity	Details
JU	Short presentation on D-CREDO during the symposium: Mamede S, Kononowicz AA, Hautz W, Norman G, Schmidt HG. „Clinical reasoning and its teaching: What is the role of artificial intelligence?“	Conference AMEE 2024 (International Association for Health Professions Education) Basel, Switzerland 24-28.08.2024
JU	Kononowicz AA. “Integrating Digital Health Technologies into Clinical Reasoning Education: The Roadmap of the D-CREDO Project“	LMU DAM/BrainLab Clinical Reasoning Symposium Munich, Germany, 18-19.10.2024
Instruct	Instruct: Workshop with participants from Ukraine on experiences, needs etc. in terms of AI tools in medical education / CR	Munich, Germany 17.10.2024
BSMU	Information on start and content of the project on BSMU Website and Facebook pages	04.09.2024
JU	Project information on ZBiT (JU) website and Facebook page	07.09.2024 02.09.2024 13.09.2024
JU	Project information on CIEM (JU) Facebook page (person responsible Joanna Fąferek)	06.09.2024
JU	Invited lecture “Emerging Digital Technologies in Medicine, Pharmacy, and Health Sciences” (presenter Andrzej Kononowicz)	Summer Summit of the Doctoral School of Medical and Health Sciences of Jagiellonian University Medical College Wieliczka, Poland 05.10.2024



Instruct	Project summary and link shared on the DID-ACT website <a href="http://www.did-act.eu">www.did-act.eu</a> and DID-ACT LinkedIn group.	09.10.2024
Instruct	Project information on the Instruct website added <a href="http://www.instruct.eu">www.instruct.eu</a>	11.10.2024
Instruct	Presentation on the EUSEM 2024 in Copenhagen. Hege I. Virtual patients in medical education	EUSEM 2024 Copenhagen, Denmark 13.10.2024
Instruct	Project information on the Instruct website added	11.10.2024
JU	Post on LinkedIn Joanna Fąferek about the project	17.10.2024
JU	Post on ZBiT (JU) FB regarding Clinical Reasoning Symposium 2024 in Munich	21.10.2024
JU	Post on LinkedIn Małgorzata Sudacka about kick-off meeting	05.11.2024
JU	Post on LinkedIn Joanna Fąferek about kick-off meeting	07.11.2024
JU	Post about the kick-off meeting on CIEM Facebook page	08.11.2024
JU	Post with a link to the blog article "Launching D-CREDO in Kraków's Autumn Light" on ZBiT website and Facebook page	15.11.2024
JU	Presentation of the project @ CIEM staff meeting (Gosia)	19.11.2024
JU	Dissemination activity during CHAPTER-SEA project meeting in Kuala Lumpur	13-17.01.2025
BSMU	Medical Education Digitalization School within the framework of the Ukrainian-Swiss project. Tetiana Antofiichuk mentioned the project in the presentation about recent activities at the university.	Medical Education Digitalization School Kyiv, Ukraine 23-24.01.2025
BSMU	International scientific and practical conference "Medical Simulation – A Look into the Future". Tetiana Antofiichuk mentioned the project in the presentation about recent activities at the university.	20-21.02.2025
JU	Post on ZBiT (JU) FB about the blog post representing JU Team	28.03.2025



JU	Andrzej presents seminar talk at Dieter Scheffner Center for Medical Education; Charité – Universitätsmedizin Berlin entitled: “Teaching and Learning Clinical Reasoning in the Digital Age: Insights from the D-CREDO Curriculum Development Project”	Berlin, Germany 19.05.2025
Instruct/ MHB	Presentation of D-CREDO, DID-ACT & iCoViP at the MHB's internal institutional research meeting .	26.05.2025
JU	Renata Szydlak briefly presented the D-CREDO project during her oral presentation at MIE 2025 by including a dedicated slide.	Medical Informatics Europe Conference Glasgow, UK 19-21.05.2025
BSMU	Publication on the official website of the Ministry of Health of Ukraine “Digital transformation of medical education: EU-supported D-CREDO project is being implemented in Ukraine” (in Ukrainian)	29.5.2025
BSMU	Publication on the “Urkinform” website EU implements a project in Ukraine aimed at digital transformation of medical education” (in Ukrainian).	03.06.2025
BSMU	Presentation of D-CREDO, DID-ACT & iCoViP projects at the Cluster event organised by the UkraineDigiTrans project in AUTH, Thessaloniki, Greece	06.06.2025
JU	Post with a link to the blog article about D-CREDO f2f meeting in Munich on ZBiT Facebook page	13.06.2025
JU	Post on ZBiT Facebook page about the visit of BSMU in Kraków	25.06.2025
BSMU	Iryna Popova presented D-CREDO in her speech	SESAM 2025 Valencia, Spain 24-28.06.2025
BSMU	Post on the website of the Ministry of Health of Ukraine	28.08.2025
JU	Andrzej Kononowicz “Integrating Digital Health Tools and AI into Clinical Reasoning Education: A European Perspective from the D-CREDO Project”. (Invited Lecture)	European Association of Schools of Occupational Medicine Zagreb EASOM Summer School Zagreb, Croatia 29.08.2025



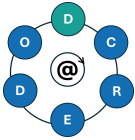
The dissemination events of this reporting period enhanced the visibility of D-CREDO and supported the exchange of ideas with a wide range of stakeholders. They provided valuable opportunities to showcase project results, strengthen collaborations, and build a community. The breadth of participation across conferences and professional meetings laid a strong foundation for future engagement and for sustaining the project's impact beyond its lifetime.

## 2 Publications

In the first year of the project, publication of results took place primarily through contributions to national and international conferences. The project partners prepared and presented abstracts, conference papers, and posters that highlighted the project's progress and shared early outcomes with the international medical education and health informatics communities. The publications from the reporting period are presented in the list below.

Authors	Title	Details
Ammenwerth E., Zwaan L.	Integration of Digital Tools into Clinical Reasoning Education: A Rapid Review.	dHealth 2025 Vienna, Austria 6-7 May 2025 (Poster)
Popova I., Bilous T., Shchudrova T., Antofiichuk T., Korotun O.	Enhancing Digital Transformation of Higher Medical Education in Times of Crisis: Experience from Ukraine.	SESAM 2025 Valencia, Spain 25-27 June 2025 (Presentation)
Popova I., Shchudrova T., Bilous T., Korotun O., Antofiichuk T.	Digital Medicine and Health Innovations: A Crisis-Responsive Elective in Medical Education.	AMEE 2025 Barcelona, Spain 23-27 Aug. 2025 (E-Poster)
Verdonschot J., Kononowicz AA., Bindel M., Wagner von Hoff D., Shchudrova T., van Sassen C.	Integration of Digital Tools into Medical and Nursing Clinical Reasoning Education: A Rapid Review.	AMEE 2025 Barcelona, Spain 23-27 Aug. 2025 (E-Poster)
Shchudrova T., Hege I., Ammenwerth E., Sudacka M., Verdonschot J., Bilous T.	Digital Health Technologies in Clinical Reasoning Education: Needs Assessment.	AMEE 2025 Barcelona, Spain 23-27 Aug. 2025 (Short communication)

These contributions represented an important starting point for increasing the visibility of D-CREDO within scientific communities. By presenting at national and international conferences, the consortium was able to



exchange with peers, receive feedback on the project's approaches, and prepare the ground for additional publications in the coming years.

### 3 Website

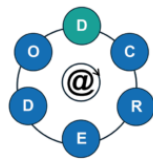
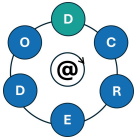
The D-CREDO website ([d-credo.eu](https://d-credo.eu)) is the central online platform of our project. It serves as a hub for sharing progress, outputs, and resources with educators, researchers, students, and associated partners interested in the future of clinical reasoning education in a digital health context. Here, we regularly publish blog posts about project results, visits to conferences and other events, and insights into the D-CREDO project and its teams. All of our blog posts can be found on our website under the section "News": <https://d-credo.eu/news/>.

One of the central outputs of the first project year was our White Paper, which is available for download directly from the website. Link to the White Paper:

<https://d-credo.eu/wp-content/uploads/2025/06/D2.3-D-CREDO-Teaching-Clinical-Reasoning-enhanced-by-digital-tools-A-White-Paper.pdf>

The following table shows some website analytics and key numbers for the reporting period (retrieved on Sep 27th 2025):

Number of unique visits	39291
Number of page views	262513
Number of blog posts	18
Number of downloads White Paper	456



## D-CREDO Project

Digital Health Technologies-augmented Clinical Reasoning Education

[About](#) [News](#) [Results](#) [Team](#) [Publications](#)



### Quick Access:

[About](#)

[Contact us...](#)

### What are we working on?

The D-CREDO project aims to enhance the skills of health professions students and their educators in using digital health tools in clinical reasoning. By teaching about the use of these tools in practice and education of clinical reasoning, the project

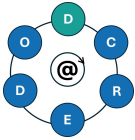
### Latest News:

**D-CREDO @ AMEE 2025: How are Educators relevant to Health? in Barcelona**

*Figure 1 The current look of the D-CREDO website*

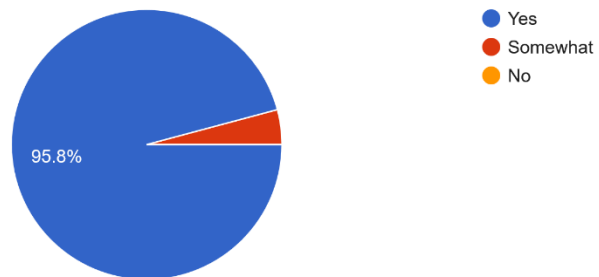
To improve usability and relevance of the website, a survey was conducted among the project teams and associated partners in June 2025. We gathered feedback on design, navigation, and content. The survey feedback and usage data confirmed that the website is an effective tool for dissemination, helping the consortium to connect with its audiences, but also guided several improvements. Continuous monitoring and iterative updates will ensure that the platform remains accessible, user-friendly, and aligned with the project's goals for visibility and sustainability in the coming years.

A selection of key findings from the survey is presented below.



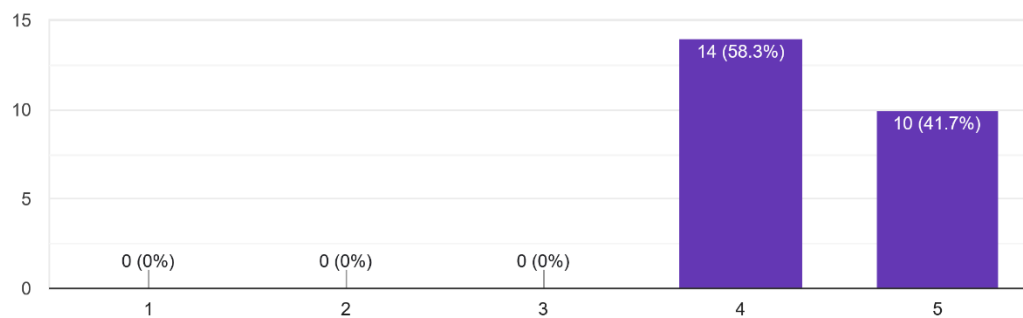
Is the website easy to navigate and use?

24 responses



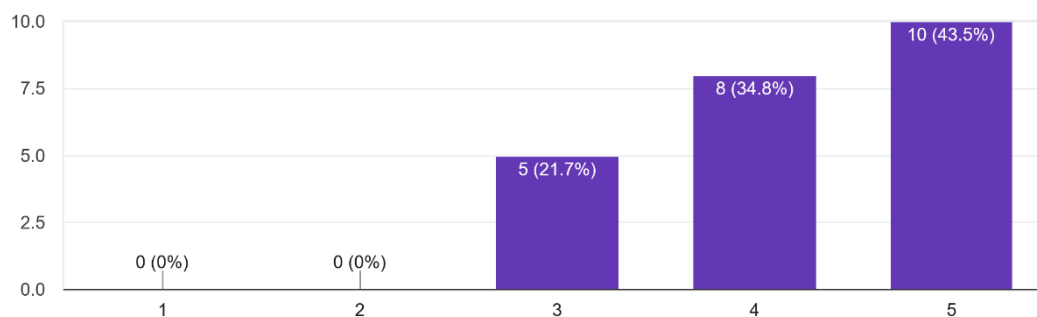
How clear is the information displayed on the website?

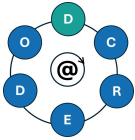
24 responses



Are the topics of the blog posts relevant to your interests?

23 responses





## 4 Social media

In its first year, D-CREDO established a LinkedIn account as the primary channel for social media dissemination. Through the LinkedIn account we shared the blog posts from our website, provided project updates, promoted events, and connected with professionals in health education and digital health fields. Team members actively support dissemination by sharing D-CREDO LinkedIn posts through their personal accounts. This practice significantly increases the reach of our updates and helps to promote key project outputs, such as the White Paper, to a wider audience.

The Linked channel, as well as all our posts can be found under the following link:

<https://www.linkedin.com/company/105525241>

Some of our LinkedIn analytics and key numbers for the reporting period can be found below (retrieved on Sep 27th 2025):

Number of posts	36
Number of followers	91
Number of impressions	9150
Number of unique visitors	212

In addition to the central LinkedIn channel, several partners contributed to dissemination by sharing D-CREDO content through their institutional Facebook pages, thereby extending the project's visibility to broader audiences and local communities. These combined efforts significantly enhanced outreach and created opportunities for engagement beyond the immediate project network.

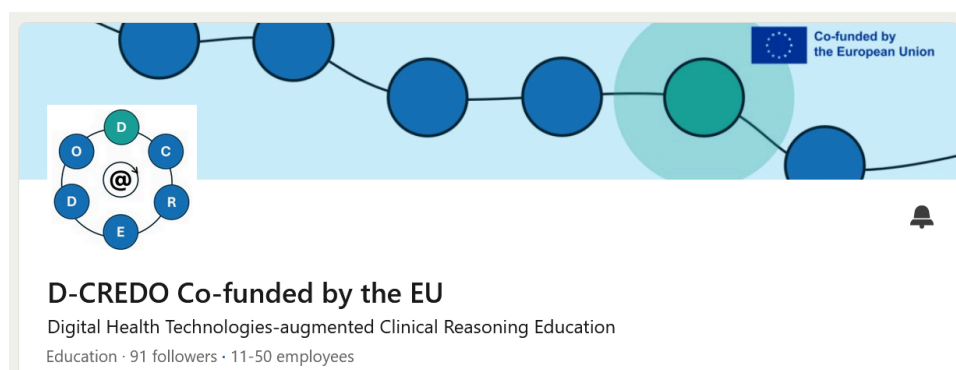


Figure 2 The D-CREDO LinkedIn page as seen by visitors